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Montreal, May 17, 2022

The Canadian Hemophilia Society is very pleased to announce the appointment of **Ms. Sarah Ford** as its new Chief Executive Officer.

An experienced non-profit executive and strategic communications professional with more than 20 years of experience in both the non-profit and private sectors, Sarah will assume her new responsibilities on June 13.

Prior to joining the CHS, Sarah held several leadership positions at both an international level and within her local community. Most recently, she was the Executive Director of the Montreal West Island Women's Centre (WIWC) which works to improve the quality of life for women at a community level through affordable and free development programming. Before joining the WIWC, Sarah worked with the World Federation of Hemophilia (WFH) for over 10 years, holding several positions including WFH Director of Strategic Communications and National Director of WFH USA.

Sarah currently serves as Vice-President Communications on the Board of Directors for the Montreal Council of Women, an organization that strives towards improving the quality of life for women within society.

"We are thrilled to welcome Sarah to the CHS. Sarah comes to us with deep experience in the bleeding disorder community, with over 10 years working with the WFH. She has held many senior level roles where she has developed and executed new strategic plans, secured new funding and led change management projects. Her passion, compassion, and collaborative nature will support the CHS in building a stronger future for our community," said Kimberly Kroll-Goodwin, MBA, Chair of the CEO Hiring Committee and CHS Board Director.

"I am very much looking forward to working again with the bleeding disorder community and I'm very proud to take on the role of Chief Executive Officer with the Canadian Hemophilia Society. I believe in the importance of advocating to improve the health and quality of life for all people in Canada living with an inherited bleeding disorder, ensuring national collaboration, and safeguarding access to resources for all."

Sarah is originally from Newfoundland and Labrador, grew up in Ontario, and has lived in Quebec since 2005. She holds an Honours BA with a joint specialist in Political Science and History from the University of Toronto.

The CHS, on behalf of the entire Canadian bleeding disorder community, wishes Sarah all the best in this new chapter of her professional life and in the organization's history. Welcome to the CHS Sarah!

Wendy Quinn
President