

All About HealthPartners

Readers of the Canadian Hemophilia Society (CHS) annual reports may have observed references emphasizing the significance of HealthPartners to the CHS. But what exactly is HealthPartners and why is it important for us to understand its role?

Since 1988, HealthPartners, a non-profit organization, has been bringing together federal government employees, health charities and the communities of people they support, to improve the lives of those living with serious illness through innovative workplace fundraising campaigns. So far, they have engaged over 600,000 employees to give directly through payroll giving.

The donations are distributed among the 17 health charities that make up HealthPartners, with the CHS being one of them.

HealthPartners' strategy is to fundraise in four key areas: research, education, programs & services, and advocacy. Together, these four pillars of impact address the biggest challenges facing the Canadian health care system and the individuals living with serious illnesses. We, as a beneficiary charity, decide where best to direct these funds within the four pillars based on the specific needs of our community, the health condition they are addressing, and the systematic issues facing the specific needs of the illness.

What does this really mean for the CHS? Over the past 25 years, HealthPartners has contributed to CHS programs and research with donations totalizing \$1,878,566! This is an impressive achievement to help support our patient communities.

In return, we provide HealthPartners with impact data and stories that demonstrate the value brought to our community. This all helps demonstrate what can be accomplished with these donations, and we share personal stories to raise awareness about inherited bleeding disorders and their impact on those affected.

Examples of "What your donation can do"

A donation of **\$5 per pay** can provide more than 450 patients with the invaluable *FactorFirst* or *TreatFirst* card. These cards, to be carried in a wallet for presentation to ER staff when accessing emergency care, contain crucial patient information including details on diagnosis and treatment guidelines and contact names and phone numbers of the patient's bleeding disorder treatment centre.

A donation of **\$10 per pay** allows the CHS to run social media awareness campaigns on bleeding disorders in women, reaching approximately 30,000 of them.

A donation of **\$50 per pay** helps fund innovative research into inherited bleeding disorders and provides new options for treatment and management of this condition.

Some members of the community have shown great courage by visiting workplaces to share their personal stories. It is not an easy thing to do but it has a profound impact on those who listen. It is one thing to donate to a cause but quite another to meet someone who has lived through the challenges of a medical condition often unknown to most people.

"Health Partners connects workplace donors with Canada's most trusted health charities (including ours). I see real value in being an Impact Speaker for HealthPartners because it allows me to turn my personal experience into purpose. By sharing my story, I can help raise awareness, foster understanding, and inspire others to take action that improves care and compassion within our community."

- Karen Fahey, a woman with a factor VII deficiency, member of the CHS Board of Directors and one of the original coderouge ambassadors.

For decades, HealthPartners has been a contributor, a collaborator and a steadfast friend to the CHS. We are deeply grateful for all they do and for their ongoing efforts to find new ways to raise funds and to bring rare diseases such as inherited bleeding disorders into the public eye.

Being a member of HealthPartners is something to be proud of and grateful for, and we are undoubtedly looking forward to a long and lasting relationship.

To know more about HealthPartners: healthpartners.ca